

1 Download the Reach App

Mobile: on your Android or Apple device, search for “Reach Progressive Organizing” in the App Store or Google Play Store, go to www.reach.vote/download, or point your phone’s camera at the QR code.

Web: Go to <https://app.reach.vote>. No download needed!



2 Create Your Account

- First enter your cell phone number, followed by your name and email.
- You’ll receive a 7-digit authentication code via text.
- Enter this code on the next screen.
- If you can’t get a text, you can choose a call instead.

3 Join A Campaign

Direct Invite: If someone has already added you to the campaign by phone number, you’ll bounce directly to their home screen.

Campaign Directory: When you first open Reach, you’ll see a directory of all current campaign. Find yours and tap Join.

Campaign Key: If a someone has given you a Campaign Key, just enter it in at the top of the directory and you’ll join that campaign.

4 Check the Home Screen to start taking action

The Home Screen of your campaign will be filled with Action Cards helping to guide you through taking action for your campaign.



Home

Reach Can be Used ...

- In line at a coffee shop
- At the dog park
- At the grocery store
- At the bus stop or subway platform
- With your work colleagues
- While talking with friends and family
- Community centers or meetups
- At the gym or a sporting event
- Outside of houses of worship
- While volunteering for another local organization
- At the farmer’s market